



Fly Monterey Alliance partners are suggested to place the Fly Monterey logo on their home pages. If this is not possible, Alliance partners are requested to place the logo, along with text describing air transportation in the 'directions' section of their web site.

The following text is a general guideline for describing air transportation on the 'Directions' page:

Getting to [*insert property name*] couldn't be more convenient. Fly directly into Monterey's hassle-free airport located just [*n*] minutes from [*insert property name*]. Daily non-stop flights from Denver, Las Vegas, Los Angeles, Phoenix, Salt Lake City and San Francisco and connecting flights from hundreds of cities provide easy access to the Monterey Peninsula. The Monterey Peninsula Airport, with over 80 daily flights, is serviced by American/American Eagle, Delta/Delta Connection, United/United Express, and US Airways (formerly America West).

Enjoy the convenience of the Monterey Peninsula Airport, with shorter boarding times, quick security checks, and trouble-free transportation into Monterey.

For an image of the Fly Monterey logo, please visit: <http://mccvb.montereyinfo.org/?p=57812>  
This page describes how to download the image and how to link the Fly Monterey logo to your web page.

Organizations and businesses whose primary market is the *destination visitor* can contact Nat Rojanasathira at the Monterey County Convention & Visitors Bureau at (831) 657-6416 for additional information. Organizations and businesses whose primary market is the *local resident* can contact Jennifer Donat at the Monterey Peninsula Airport at (831) 648-7000 x 200.

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**THE FLY MONTEREY ALLIANCE** is supported by the Monterey Peninsula Airport District, the Monterey County Convention & Visitors Bureau, and partner businesses and organizations. The mission of the Fly Monterey Alliance is to promote outbound and inbound air service and to increase local awareness of the positive economic impacts the airport makes on communities, business interests, and individuals living within the area the airport serves.

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